

EMPOWER INNOVATION

DRIVE TO THE CORE IDEA CARD

- ☑ **DEMAND** SAFETY
- ☑ **EXPECT** INTEGRITY
- ☑ **DRIVE** EXCELLENCE
- ☑ **EMBRACE** COLLABORATION
- ☑ **EMPOWER** INNOVATION.

CEMSTONE

TCC
MATERIALS

DRIVE TO THE CORE PROGRAM

TOGETHER LET'S EMPOWER INNOVATION!

Since our inception in 1927, The Cemstone Companies have been governed by our core values: **DEMAND SAFETY, EXPECT INTEGRITY, DRIVE EXCELLENCE, EMBRACE COLLABORATION, and EMPOWER INNOVATION**. They shape and define the culture of our company. They guide how we behave and make decisions. Your ideas and suggestions throughout the years have helped us become the locally known and regionally recognized leader in the industry.

Give us your ideas on what we can do to help improve customer service, increase sales, improve safety, minimize cost effectiveness or improve the workplace. **We want to hear from you**. We will **BUILD THE FUTURE TOGETHER!**

What Core Value does my innovative idea best benefit from?

DEMAND SAFETY **EXPECT INTEGRITY** **DRIVE EXCELLENCE** **EMBRACE COLLABORATION** **EMPOWER INNOVATION**

I could do a better job if... _____

We could keep more customers if... _____

My department would be more efficient if... _____

My workplace would be safer if... _____

Our company would be more cost effective if... _____

Other: _____

Name: _____

Company: _____

Phone: _____

Email: _____

REMIT TO: Cemstone/TCC Companies
Human Resource Dept.
2025 Centre Pointe Boulevard
Mendota Heights, MN 55120-1221

EMAIL: drive2thecore@cemstone.com